Business Requirements

**Data Integration Strategy**

* Implementing robust data integration to aggregate data from various sources (e.g., suppliers, distributors, logistics partners).
* Ensuring data centralization for comprehensive analysis.

**Visualization and Dashboard Requirements**

* Utilizing Qlik’s advanced visualization tools to create intuitive dashboards.
* Ensuring dashboards provide real-time insights and are accessible to all stakeholders.
* Analytics and Optimization
* Analyzing historical logistics data to identify patterns and optimize transportation routes.
* Leveraging predictive analytics for better forecasting and inventory management.

**Real-Time Tracking and Monitoring**

* Implementing real-time tracking solutions for goods movement.
* Enhancing visibility to reduce lead times and minimize transportation costs.

**Quick Decision-Making**

* Utilizing real-time analytics for proactive response to demand changes and unforeseen events.
* Ensuring the supply chain is adaptive and responsive to market dynamics.